

# Social media specialist Management



Amsterdam warriors wishes to be a future-proof association. Where young and old feel at home and can participate in all activities of the association in a safe sports climate. Everyone should be able to participate in the association. Through sport, we hope to teach the youth skills that will help them for the rest of their lives.

Our mission is:

“Sport as a springboard to offer opportunities for Amsterdam Southeast.”

## **What are we looking for?**

The Warriors are looking for a marketing and communication specialist who wants to contribute to our mission. Can you create stories and create journeys to tell our story? You can also be of value if you can help us think about how we can keep more money on our activities financially.

## **What tasks does the specialist perform?**

### **Activities**

- \* Product: Produce relevant stories about our activities. Content creation, building customer journeys.
- \* Staff: Support personal development personnel within the marketing team.
- \* Promotion: Ensure growth in our brand awareness in the area and the sports landscape.

## **What should the specialist be able to do?**

### **Skills**

- \* Creatively.
- \* Think outside the box.
- \* Must have a feeling for the environment and the target group.
- \* Must be able to manage a team.

### **Hours**

- \* Plus, minus 10 to 15 per week in the peak periods (Aug/Sept + Dec/Jan/Feb + Apr/May)
- \* May vary depending on additional projects.

## **What do we have to offer you?**

At the Amsterdam Warriors you contribute to the largest and first omni association in Amsterdam Southeast. We are a young and ambitious organization where many programs already have a good foundation. We offer you a semi-professional environment where you get a lot of freedom to exhibit and develop your expertise.

## **Compensation**

In consultation.

## **Interested?**

We look forward to getting to know you. If you send your resume and motivation, you will receive a message within 1 week.

To ask? No problem. For this you can call +31 6 11210422 or send an app. You can also email: [info@amsterdamwarriors.com](mailto:info@amsterdamwarriors.com)